

IPL-devices (premium) for hair removal



Braun
Skin i-expert Pro 7



Philips
Lumea IPL 9000



Silk'n
Silk'n 7



Beurer
Velvet skin pro



Foreo
Peach 2

Approximate price €	599	599	570	450	399
Konsumentkontakt	braun.com	philips.com	silkn.eu	beurer.com	foreo.com

PRODUCT FACTS					
Skin tone detection	Yes	Yes	Yes	Yes	Yes
Skin contact detection	Yes	Yes	Yes	Yes	No
Use with cord and/or battery	Cord	Cord & battery	Cord	Cord & battery	Cord
Cord length	cm	300	200	180	150
Number of extra treatment heads	2	2	2	1	-
Device weight	g	285	550	485	250

SELECTED MEASUREMENTS FROM LABORATORY TEST						
Hair reduction after five treatments	%	87 %	82 %	77 %	65 %	23 %
User panel evaluation						
Treating lower legs (inner and outer)	1-10	10,0	7,9	7,3	7,9	9,4
Treating shins and hard-to-reach areas	1-10	9,5	5,1	5,2	7,1	9,3
Avoiding overlapping treatment areas	1-10	9,0	8,0	6,8	8,1	5,7
Application speed	1-10	9,6	6,8	5,9	7,3	8,1
Help from mobile app during treatment	1-10	9,9	9,9	8,8	9,3	3,8
Purchase intent of 40 users		80 %	27 %	7 %	10 %	20 %
More consistent feedback from user panel		Good design and very good mobile app.	Large, heavy, and difficult to handle but very good mobile app.	Large, heavy and difficult to handle.	Poor design and feels like low quality.	High noise level and a lot of vibrations.

TEST RESULTS SCORES 1 TO 10 WHERE 10 IS BEST (WEIGHT IN TOTAL SCORE WITHIN BRACKETS)						
Hair removal effectiveness	(50%)	8,7	8,2	7,7	6,5	2,3
Skin sensation (burning)	(10%)	8,7	8,2	8,7	9,2	9,8
Application and manageability	(30%)	9,5	7,8	6,5	8,0	7,8
Mobile app functionality and help during treatment	(10%)	9,3	9,5	8,2	8,7	6,5

TOTAL SCORE		9,0	8,2	7,5	7,4	5,1
Comment		Best in test. Very good hair removal effectiveness and consistently high ratings from the user panel.No battery operation, cord only.	Very good hair removal effectiveness and good mobile app, but large, heavy and difficult to handle. Relatively slow treatment. Can be used with battery or cord.	Good hair removal effectiveness but large, heavy, and difficult to handle.	Worse hair removal effectiveness but good mobile app and can be used with battery or cord.	Poor hair removal effectiveness but light and easy to handle. Difficult to avoid overlapping treatment areas. High noise level and a lot of vibrations. The mobile app is not much help for the user.